



## **16<sup>th</sup> AUTOSAR Open Conference Sponsorship**

We are delighted to present to you the sponsorship possibilities for the 16<sup>th</sup> Automotive Open Conference (AOC) in Bruges, Belgium. AUTOSAR is a groundbreaking framework for the automotive industry, and the AOC provides an excellent platform to showcase this innovative project to a wide audience.

Our main objective is to increase awareness of AUTOSAR as a cutting-edge automotive framework within the world automotive industry.

To generate interest among leading automotive manufacturers and suppliers to promote the implementation of AUTOSAR in their vehicles and to create networking opportunities with decision-makers, developers, and industry experts.

Our focus will be on top executives of leading automotive manufacturers and suppliers. Engineers and developers interested in the implementation and integration of AUTOSAR. Industry experts and researchers following the latest developments in automotive software architecture.

As a sponsor, you will present yourselves as a leading company in the automotive industry, committed to innovative technologies and the future of mobility. You can choose between four different options.

### **Sponsorship**

The 16th Automotive Open Conference will take place from the 27th to the 28th of May in Belgium.

The following sponsorships have been created to offer your company increased exposure and brand visibility. AUTOSAR sponsors make it possible for attendees to experience an upscale, professional and unique conference experience allowing you to capture the attention of all in attendance, create brand awareness, and actively engage in business building/networking related activities in a few short days. Welcome Networking Reception Sponsor Network with industry colleagues while your corporate brand and identity is showcased for all conference attendees. As one of the most well attended events during the 16th AOC, your organization may share or split the cost of this sponsorship will receive high brand visibility during this event.

The success of the sponsorship will be measured based on increased media visibility, the number of generated leads, and networking opportunities with industry experts.



**AUTOSAR**

PLATINUM	GOLD	SILVER	BRONZE
<b>Price: 16.000€</b>	<b>Price: 12.000€</b>	<b>Price: 9.000€</b>	<b>Price: 5.000€</b>
<ul style="list-style-type: none"><li>Booth space 30m<sup>2</sup></li><li>Logo placed on the sponsor banner, website</li><li>Recognition on the ticketing page</li><li>Visibility in newsletter publication (Q1 + Q2)</li><li>Conference/Exhibition tickets [4x]</li><li>Logo placed on the conference screen in the breaks</li><li>20 second pitch during the welcome note</li><li>Announcement as sponsor on LinkedIn</li><li>Space for your A5 promotional tabletop displays during lunch/coffee station</li></ul>	<ul style="list-style-type: none"><li>Booth space 25m<sup>2</sup></li><li>Logo placed on the sponsor banner, website</li><li>Visibility in newsletter publication (Q1 + Q2)</li><li>Recognition on the ticketing page</li><li>Conference/Exhibition tickets [3x]</li><li>20 second pitch during the welcome note</li><li>Announcement as sponsor on LinkedIn</li></ul>	<ul style="list-style-type: none"><li>Booth space 20m<sup>2</sup></li><li>Logo placed on the sponsor banner, website</li><li>Conference/Exhibition tickets [2x]</li><li>20 second pitch during the welcome note</li><li>Announcement as sponsor on LinkedIn</li></ul>	<ul style="list-style-type: none"><li>Booth space 15m<sup>2</sup></li><li>Logo placed on the sponsor banner, website</li><li>Conference/Exhibition tickets [1x]</li><li>20 second pitch during the welcome note</li></ul>

[www.autosar.org](http://www.autosar.org)

Note: This price covers the costs of the exhibition space according to the sponsorship package and the benefits mentioned on the picture above.

We are confident that this collaboration will bring value to both your company and the AUTOSAR initiative. We look forward to showcasing at the 16th AOC in Belgium and collectively shaping the future of the automotive industry.

If you have questions on sponsorship levels, please contact [comm.support@autosar.org](mailto:comm.support@autosar.org)