



## Sponsorship Application Form

**Venue:**

Bruges Meeting & Convention Centre  
(BMCC)  
Sint-Maartensbilk 1,  
8000 Bruges,  
Belgium

**Organizer:**

AUTOSAR GbR  
Niederfeldstr. 18  
85413 Hörgertshausen  
Germany

comm.support@autosar.org

**Exhibiting Company** (Exhibitor)

\* required

---

Company / Institution, Legal form \*

---

VAT-ID No. (only EU)

---

Street address \*

---

State / Providence (if applicable)

---

Zip Code \*

---

City \*

---

Country \***Billing Address** (if different from exhibiting company)

---

Company / Institution, Legal form \*

---

VAT-ID No. (only EU)

---

Street address \*

---

State / Providence (if applicable)

---

Zip Code \*

---

City \*

---

Country \***Person responsible for exhibition** (contact person for all organizational matters within your company)

---

Title \*

---

E-mail address \*

---

First name \*

---

Last name \*

---

Department

---

Position

#### **Sponsoring Packages** (please choose one of the following options)

I would like to order the following sponsoring package:

**Bronze – 5,000.00 € \***

- Booth space in the exhibition area of the 16<sup>th</sup> AOC – 15m<sup>2</sup>
- Your logo placed on the sponsor banner and the AUTOSAR website
- Conference/Exhibition Ticket [1x]
- 20 seconds pitch during the welcome note

**Silver – 9,000.00 € \***

- Booth space in the exhibition area of the 16<sup>th</sup> AOC – 20m<sup>2</sup>
- Your logo placed on the sponsor banner and the AUTOSAR website
- Conference/Exhibition Tickets [2x]
- 20 seconds pitch during the welcome note
- Announcement as a sponsor on AUTOSAR LinkedIn

**Gold – 12,000.00 € \***

- Booth space in the exhibition area of the 16th AOC – 25m<sup>2</sup>
- Your logo placed on the sponsor banner and the AUTOSAR website
- Visibility in newsletter publication (Q1 + Q2)
- Recognition on the ticketing page
- Conference/Exhibition Tickets [3x]
- 20 seconds pitch during the welcome note
- Announcement as a sponsor on AUTOSAR LinkedIn

**Platinum – 16,000.00 € \***

- Booth space in the exhibition area of the 16th AOC – 30m<sup>2</sup>
- Your logo placed on the sponsor banner and the AUTOSAR website
- Recognition on the ticketing page
- Visibility in newsletter publication (Q1 + Q2)
- Conference/Exhibition Tickets [4x]
- Your logo places on the conference screen during the breaks
- 20 seconds pitch during the welcome note
- Announcement as a sponsor on AUTOSAR LinkedIn
- Space for your A5 promotional tabletop displays during lunch/at coffee stations

\* Taxes may apply



Booth Space Specifications: the booth size shall be with accordance to the sponsorship package. Two chairs and one table are included in each sponsorship package.

Registration for the 16<sup>th</sup> AOC is a requirement for all the participants and needs to be done in an appropriate time. As soon as the registration is live, please fulfill the registration. You will receive a certain number of promotion codes according to your chosen sponsoring package for free-of-charge registrations after the application form is signed. In addition, you will receive a sponsorship manual with all information required.

## Terms and Conditions

### Exhibition times

- The exhibition takes place on 27th -28th May 2025, 9am - 6pm at Bruges Meeting & Convention Centre (BMCC)
- The Exhibitor is allowed access to the exhibition area the day before (08:00-18:00) and one hour after the official opening hours for booth construction and dismantling on the 28<sup>th</sup> of May. Details will be provided later **in the sponsorship manual**.
- If the exhibition does not take place or should be interrupted, once opened, without a fault of the Organizer or by force majeure or other urgent reasons, the claim for damages will be excluded. In case of interruptions by force majeure or other urgent reasons the Organizer is not obliged to reimburse sponsoring fees or parts of them.

### Booth and exhibits

- The allocation of booths takes place according to technical factors relating to the exhibition. Exhibitors have no right to any particular position of the booth.
- Exhibits (especially practical demonstrations) must be clarified with the Organizer upfront.
- The Exhibitor itself is responsible for ensuring sufficient insurance protection against all possible dangers (esp. theft of exhibits).
- The Exhibitor is not permitted to assign the booth in whole or in part – not even free of charge – to third parties and accordingly include or represent other companies at its booth.

### Application and conclusion of contract

- This application must be signed in a legally binding form by the Exhibitor.
- The contract is concluded upon transmission of the invoice for the sponsoring fee.
- In case of unsettled payments not being satisfied in time, the Organizer will be entitled to rescind the sponsoring contract.
- The law of the Federal Republic of Germany applies. The place of fulfilment and court of jurisdiction is Munich/Germany.

**Confirmation signature**

- I read and understood the Terms and Conditions.
- By signing this application form you give permission to the Organizer to use your logo as described in the chosen sponsoring package and ensure to deliver the respective material to the Organizer.

---

City

---

Date

---

Signature

---

Title

---

Name in printed letters